

A CERTIFICATION PROGRAM THAT
ENRICHES ENLIGHTENS & EMPOWERS

NLP PRACTITIONER CERTIFICATION TRAINING



Achieve Your Goals
Take Charge of Your Career
Create More MAGIC Moments in Your Life
Enhance Your Relationships with Others
Fulfill Your Desire
Shape Your Destiny
Unleash the Brilliance in YOU
Live by Design; Not by Default

Presented By BILLY KUEEK
INTERNATIONAL

TECHNIQUES OF EMPOWERMENT



Neuro-Linguistic Programming (NLP) is an innovative approach to understanding and appreciating human experience, communication and behavior. NLP is known to help many people achieve breakthroughs in themselves, performance, relationships, education, coaching, business and therapy.

We are no strangers to experiencing excellence within ourselves and achieving success with people, learning and results. Take the next step. Learn proven techniques that will take you to greater heights.

Transform from Bright to Brilliant.

In addition to self-empowerment, Certified Practitioners can use NLP Techniques to help others realize their potential by being an NLP Coach. NLP Practitioners have been known to operate as Coach/Therapists, adding value to both their employment as well as their own careers.

Being bright is undermining yourself; Be Brilliant! - Dr. Billy Kueek

LEARNING OUTCOMES

– What NLP can do for you?

- **Discover** how to get what you want in life
- **Enhance** your personal performance
- **Achieve** your goals
- **Perform** at your peak state
- **Master** the keys to open up the wisdom within you
- **Unleash** Your Potential
- **Eliminate** Self-Limiting Beliefs
- **Get rid** of Phobias
- **Generate** new positive behaviors
- **Create** instant rapport with others
- **Increase** sensitivity to self and others
- **Communicate** effectively, persuasively and powerfully
- **Take** relationships to a higher level
- **Help** others enhance their performance
- **Live by Design; Not by Default**

Your achievement tomorrow is in direct proportion with your commitment today.

- Dr. Billy Kueek

BE CERTIFIED AS

1. NLP Practitioner
2. NLP Master Practitioner
3. NLP Coach*
4. NLP Master Coach*



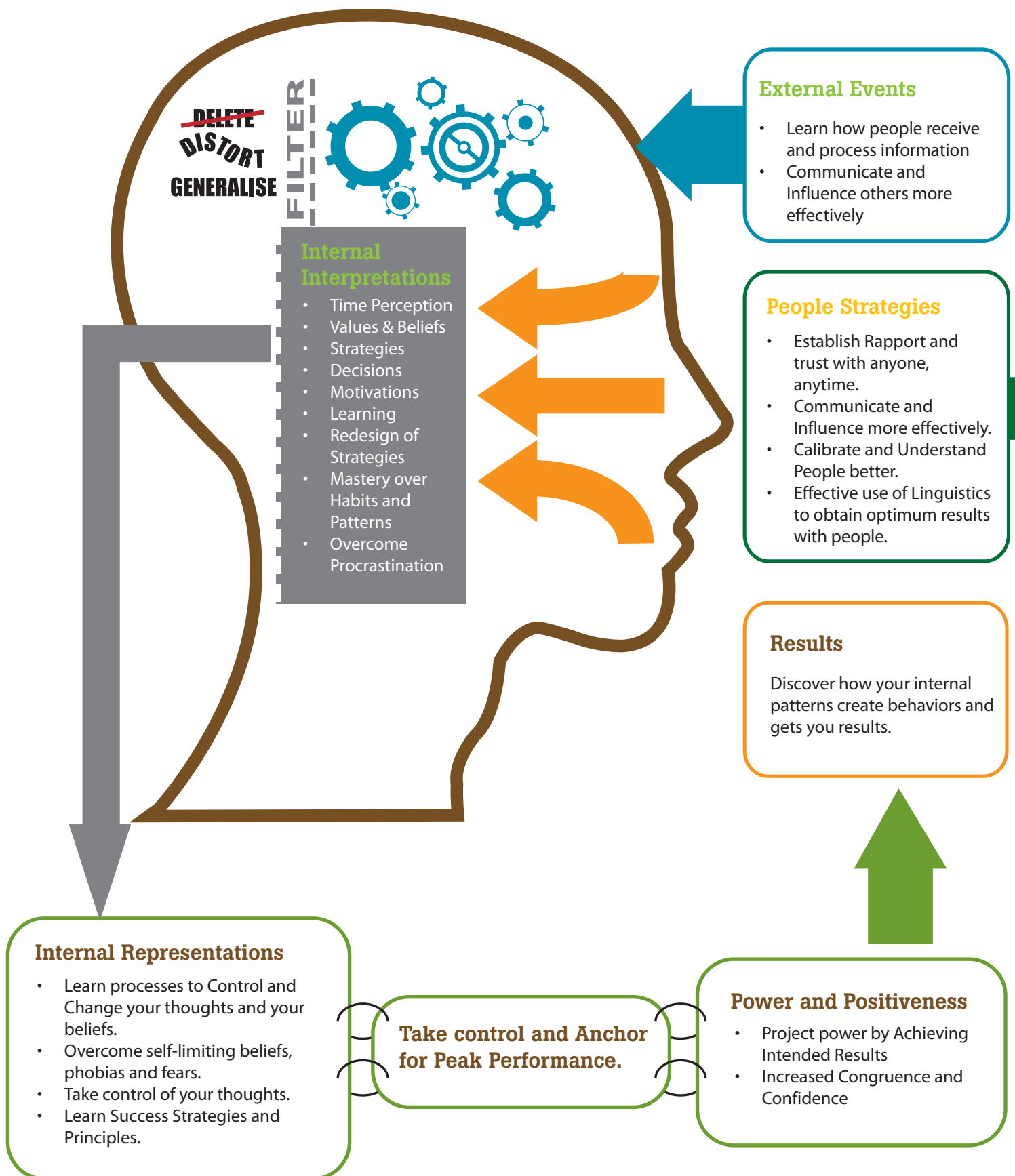
NLP can be applied in these areas...

- Personal Coaching
- Business Meetings
- Business Negotiations
- Selling and Presenting
- Leadership Coaching and Counseling
- Learning and Education
- Positive Change and Growth
- Enhance Performance of Self and Others

JOIN THE
NLP
PRACTITIONER
CERTIFICATION
TRAINING
NOW!

* Terms and Conditions apply.

A PICTURE OF NLP



COURSE CONTENT

Achieve Your Desired Goals

- Learn the principles of success
- Learn the Keys to achievable outcomes

Presuppositions

- Master the Art of wholesome Living
- Embrace a set of empowering principles
- Take charge of your life

Rapport Strategies

- How to create instant rapport with anyone and everyone

Sensory Acuity

- Be more sensitive to others
- Read people accurately and identify shifts in people

Representational Systems

- How we use our 5 senses to internally represent our experiences
- Discover people's modalities through the use of Predicates
- Get into people's minds and know more about their thinking patterns

Submodalities

- Decode the secret programming within us
- Learn how to change Submodalities to decode and recode experiences
- Develop flexibility, change Likes to Dislikes
- Discover unwanted habits or behaviors and generate new behaviors

2 Parts of the Mind

- The Conscious and the Unconscious
- Prime Directives of the Unconscious Mind

Language Patterns

- Differentiate between “big picture” and “detailed” people and how to develop your skills in both areas
- Discover why people use the words and language patterns the way they do
- Learn the language patterns of professional hypnotherapists and powerful communicators – Milton Model
- Communicate with Precision and Clarity – Meta Model
- Stimulate creativity and help create options and alternatives with purposeful questioning
- Solve problems and diffuse tensions with Metaphors
- Learn the dynamics of communication - Reframing

Anchoring

- Take control of your mind and your states for peak performance
- Create resourceful states for yourself and others
- Remove minor negative emotions and replace them with positive states

Strategies

- Learn how to make observations of others and discover their mental sequence – How people decide to do the things they do – Eye Patterns
- Understand and Control your mental sequence of internal processes
- Create specific results with yourself – Motivation Strategies
- Obtain results with others, uncover Decision Strategies
- Derive desired outcome with others – Reassurance Strategies

Parts Integration

- Stop inner conflicts

BONUS

- **Intorduction to Time Line Therapy®**
- **Introduction to Hypnotherapy**

NLP as a breakthrough psychological technique has helped millions globally achieve and transform their lives.

It has helped thousands to communicate powerfully, influence subtly, enjoy better relationships, achieve financial outcomes and accelerate their achievements. Just think of prominent figures like Anthony Robbins, Oprah Winfrey, Andrea Agassi, Bill Clinton and it is not hard to imagine what NLP can do for you, for these successful individuals are NLP trained and use NLP techniques actively.

COURSE FORMAT & MATERIALS

This accelerated certification program is designed for Practical Applications. An NLP Practitioner Manual with applicable scripts will be provided for all participants.

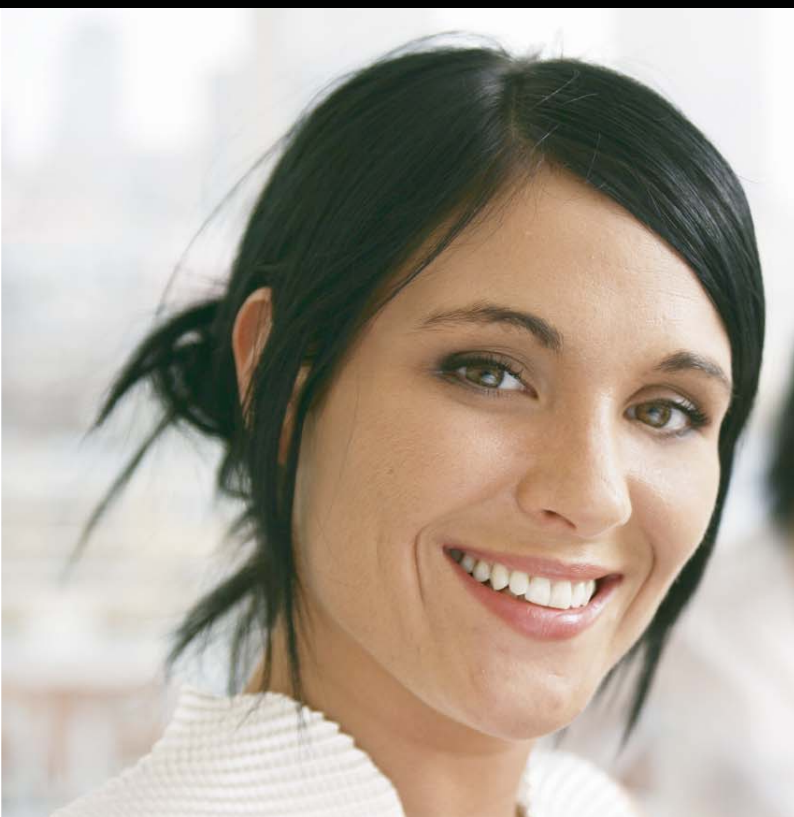
CERTIFICATIONS & EVALUATIONS

Certification is optional and is subjected to payment of Evaluation fees and satisfactory completion of the NLP Practitioner Certification Test. Successful completion will lead to certification as NLP Practitioner and NLP Coach by the American Board of Neuro-Linguistic Programming (ABNLP).

PRACTITIONER SUPPORT

We pride ourselves on your success. We offer the best resources to fully support you. Gain access to these value-added services:

- **Unlimited Email Coaching** Support for 12 Months.
- **Access to Internet Forum** for continuous learning and peer sharing.
- **Opportunities** to further under-study, assist and participate in future sessions.



OUR GUARANTEE

We believe that your satisfaction is vital. Therefore, if you should become dissatisfied at the end of Day 1 of the Program, simply inform the instructor, return the course materials and we will give you a full refund of your fees.

In addition to being qualified NLP Trainers, our trainers are hand-picked, mentored and certified by Master Trainer Dr. Billy Kueek.

PROGRAM DIRECTOR

Dr. Billy Kueek is a dynamic and inspirational trainer/speaker who consults, speaks and trains in areas relating to Presentation/Communication, Selling/Negotiation, Personal Empowerment, Leadership, Trainers' Training and Soft Skills.

He holds a Bachelor degree in Organizational Psychology, a Masters degree in Business Administration (MBA) and a Doctorate degree in Business Administration.

These are some of the certifications he is accredited with.

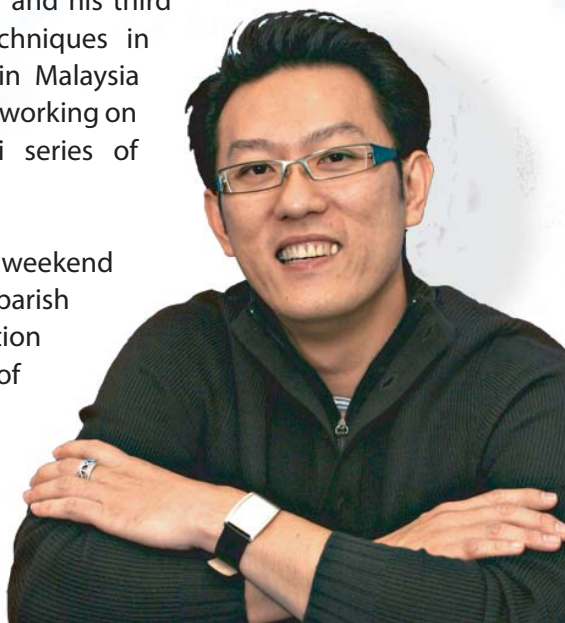
- Certified administer of The Enneagram
- Certified NLP Trainer (ABNLP)
- Certified NLP Coach-Trainer (ABNLP)
- Certified Trainer in Hypnotherapy (ABH)
- Certified Master Clinical Hypnotherapist (IACT)
- Certified Stress Management Consultant (IACT)
- Certified Instructor in Emotional Intelligence (6 Seconds)

Since 1998, Billy has conducted thousands of workshops and spoken to hundreds of thousands of people from more than 38 countries. Effectively bilingual, Billy has also been delivering training workshops in China since 2001. His personable, flexible and inspiring character coupled with his vast experience in training all levels of personnel across industries and cultures makes him an ideal trainer/speaker of choice for many organizations.

Billy regularly contributes his writings to organizational newsletters, Periodicals, Management Journals such as Marketing, Tempo, SWA and The Straits Times. He also makes regular on-air appearances as guest speaker on NewsRadio 938, Pas FM and Smart FM. This month, he was featured in Channel U Primetime news in his individual profile interview.

He is author-presenter of audiobook "Unleash Your Potential", Master Trainer in the DVD training program "Train-The-Trainer" and author of "Creating Sales MAGIC" which has sold out three prints in 2 languages. Last year, Billy published his second book "Top 25 Tips to making Money in Speaking" and his third book "Using Psychological Techniques in Selling" became a best-seller in Malaysia and Indonesia. Billy is currently working on his fourth book and a mini series of subliminal audio CDs.

When he is not traveling on weekend assignments, Billy serves his parish church singing in the Bass section of the CLVC choir at the Church of the Risen Christ.



Billy utilizes his wealth of experiences to inspire and impact us during the entire training program. He was ever so willing to share and mentor his students like myself to ensure that knowledge, techniques and applications are instilled. Thank you Billy, for being such an inspiration.

- Genecia Luo
Personality Development
Trainer/Speaker
Miss Singapore International
2006, Miss Singapore Universe.

"With the highly-effective and life-impacting techniques learnt from Billy's training programme, I have since made major leaps in my personal and professional life. In addition, I have been helping others to achieve life breakthroughs as an Success Coach. Amongst those I have coached successfully include Ms Linda Tan, Singapore's first woman to attempt Mount Everest. Billy, thank you very much for empowering me to empower others."

- Jensen Siaw,
Consultant Trainer & Coach

NLP
PRACTITIONER
CERTIFICATION
TRAINING



*Passing moments of today
are moments of reflection tomorrow...*

4 **Easy Ways**
to **Register** for this
NLP Practitioner
Certification
Training
TODAY!!!

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